

BeeHive Trust

Corporate Partnership Pack



Welcome

Thank you for your
interest in supporting
BeeHive



Each year the demand for our service increases. With a small team and limited budget, this is a huge challenge for BeeHive but the requests are there because there is a constant need in the community to support the youths, the disadvantaged and the destitutes families abroad, this is something we simply cannot ignore.

As a non-profit charity, we know and appreciate the value of fundraising, donations and grants.

As a charity, we fundraise continually to ensure we continue to achieve our aims and we hope to increase support for our work through growing our Corporate Partnerships.

The most effective charity partnerships are when both parties mutually benefit. At BeeHive we understand this and recognise that each organisation is different and has different needs and missions. We believe that Corporate Charity Partnerships should be beneficial to everyone and we work closely with all our partners to build strong and positive programmes that your company and staff will get real benefit from and that will support BeeHive in our charitable aim.

ABOUT BEEHIVE TRUST

We are a team of dedicated and ambitious volunteers focused on developing community cohesion through fulfilling common objectives. Is to support the local communities familial and care needs; facilitate community activities, events and engagements; supports the youths through guidance, learning, skills development. Working with organisations abroad we support the needs of the people affected by poverty and natural disaster.

Our Mission

To support individuals, families, youth, seniors and communities through positive and innovative community interventions and to empower individuals and teams to achieve their full potential.



HOW WE MAKE A DIFFERENCE

The Hive

This is our community hub located in a community centre, where we provide facilities for family youth and the elderly. In our hub families are able to intermingle; support one another, toddlers and children learn and play together, parents share ideas of schooling and parenting and the elderly share time each other and the. This is a community hub and anyone is welcome, regardless of their age, culture and social standing.

We run this hub once a month, but due to demand, plan to open more frequently. This requires additional funding and support from volunteers.

Breakfast Club

One research suggested that almost 38% of children go to school without having breakfast. We found a similar trend when children attend weekend classes. Inspired by the success of mainstream schools, we have facilitated once a month breakfast club at our local mosque. We provide free of charge breakfast, including, cereals, toasts, fresh fruit and juice. Parents are welcome to attend too.

We use these sessions to energise the children and teach them about citizenship, kindness and good morals. We wish to run this club weekly once we have secured regular funds.





Summer Trip and BBQ

Every year we try to give our community something exciting to share to bring the whole community together.

Summer Trip

We organise the summer trips to popular locations in the UK, where there are amusements and activities for the whole family to enjoy. We normally have 70+ people travelling on each trip.

Summer BBQ

With our BBQ event, we use this event to bring the wide community together, with food, games and stalls. Families from neighbouring communities often attend with this event. We use this event as our primary fundraises, collecting donations and sponsorship. We also raise revenue through stall rental and food sale.

We invite special dignitaries, such as the community leaders, councillors and MPs to attend this event. We use this event to recognise special talents in our community, through creative, bake-off challenges and presenting certificates for special achievers in our community.

We typically achieve an attendance of 1000+ guests at our BBQ events.

Youth Development

We have a series of youth development projects through which we help grow our youths.

Homework Club

We started this project during the pandemic with the support of teachers and volunteers. We have seen a surge in popularity for these projects, with students being added every week. Currently, this is a virtual class but once the pandemic is over, we hope to relocate to our hive to provide real student to teacher connection.

Career Day

This is a once a year event, where we aim to provide school, university and career guidance to our youth. These guidelines are provided by career professionals, school and university staff and parents.

Mentoring

Our mentoring support is provided by our sister concern, the Muslim Mentoring Network (MMN). MMN partnership with BeeHive Trust, will facilitate and support the development of both mentee and mentors.

This is to provide support to the youth with their career aspirations and support them through difficult times.

Leadership Development

We have developed a series of workshops supported by CLICS, a leadership consulting firm. Through these workshops we aim to



develop the core skills and confidence necessary for youths to take on leadership roles in the community.

Helping the Needy

As a social-charitable organisation our core belief is to help the needy wherever we can and whenever we can, regardless of the logistics involved. We aim to stand beside the most needy within our community, here in the UK and Abroad.

UK

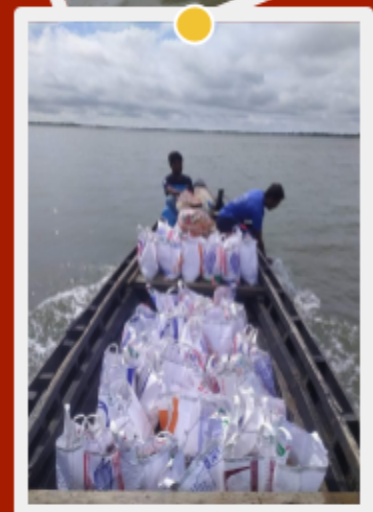
Here in the UK we stood beside charities whenever there was a need. We helped raise funds for the Woodhouse Trust, Homeless Feed, Christies and many other popular charities.

Bangladesh

Disaster Funds

Every year Bangladesh is hit by flooding affecting many regions, covering over 90% of land mass. As our ancestral land we believe it's our duty to stand with the people most affected by natural disaster.

In the year 2020, among the Covid-19 pandemic, we raise £25,000 funds to help the people who have been affected by flooding and Covid-19. We supplied emergency medical and food supplies, made cash donations, built houses and boats and provided for medical assistance. We covered 10 districts, spreading from Sylhet to Noakhali, Satkhira to Sunamganj, helping over 1800 families.



Winter Clothing

We supply blankets to people most hit by the wet cold winters of Bangladesh. Due to lack of heating and proper living accommodations, the poor in Bangladesh are severely impacted by the winter seasons, particularly in the very low and high regions of Bangladesh.

Sustainable Living

We believe that, “giving a man fish will feed him for a day, teach him how to fish will feed him for a lifetime”. We are working toward plans to support sustainable projects that support individuals who want to be self-sufficient. We will help them pay for skills development and tools necessary to earn his living and feed his family.

We have already supported a few families with rickshaw donations and looking forward to working with ‘Donate for Good’ projects, looking at sustainable agro and fisheries.

All these projects will be no-profit generating for BeeHive.

Medical Camp

Health inequalities in Bangladesh is amongst the worst in the South Asian region, with many of the poor not being able to afford care. Using a good network with medical staffs in Bangladesh, we are able to provide quality care to the most needy in the rural an out of reach areas.

In 2019, we were able to conduct over 1000 eye tests, supplying over 500 pairs of spectacles and dispensing over 600 bottles of eye drops.

We were able to do this with the support of eye doctors from Dhaka. We hope to continue this project reaching a wider area and providing a wide variety of medical care including dental and maternal care.



Follow Us

You can find out more about our projects and follow our activities online. You can see all the amazing pictures and blogs from our activities over the years.

Facebook:

<https://www.facebook.com/BeeHiveTrust/>

Instagram:

Youtube:

WhatsApp:



WORKING TOGETHER

As our organisation continues to grow, we are looking to engage supporters to join us on our journey. Partnering with BeeHive will give you an unique opportunity to play a role in our future, support vital causes and also achieve recognition for the part you play in changing the lives of the people who are less advantaged, more needy and the destitutes.

We can help you achieve your Corporate Social Responsibility and Business Objectives. We understand that every business is different and that's why we will work with you to develop a partnership tailored to your company's needs and objectives

Raising Your Profile:

A partnership with BeeHive will deliver real and lasting opportunities that can change lives. In addition, through the opportunities detailed below, we can build a positive business opportunity that will benefit both your company.

Public Relations:

Involvement with a charity can create some great PR and marketing opportunities. Every time your employees take part in fundraising activities, there is a story to be told. We can assist in the promotion of the Partnership through our local and national communication teams, using virtual, social and the mainstream media networks.

Engaging Your Staff:

You can offer your staff unique and fun ways to enhance their skills and feel motivated by supporting a great cause. Fundraising is rewarding for everyone involved and this could be an opportunity for your staff to take part. With the support of your whole company, BeeHive can raise more awareness, spread the fundraising effort to more people and make a real impact to our cause.

Fundraising challenges can boost staff morale and encourage team building. You'll be able to promote the good work your organisation is doing and put your company in the spotlight. Fundraising will generate positive PR opportunities, attract media attention and give you more to talk about with your customers, clients and partners!

Brand Association:

By partnering with BeeHive you are linking with a dedicated charity. We know how aligning with a passionate brand like BeeHive with strong brand values will work to the benefit of your company.

Cause Related Marketing:

Cause related marketing (CRM) is a commercial activity where your business and BeeHive form a formal partnership to market an image, product or service for our mutual benefit. It is a simple and extremely effective way of differentiating your product and services and of increasing sales and customer loyalty. It can promote positive PR coverage and provide that





increasingly important link for ethical consumers to align themselves with a charitable cause.

By linking with BeeHive companies can attach their product to a worthwhile brand that not only creates a point of interest, but which can open up new markets and attract new customers.

Social Media:

As a charity with a strong history, we know the importance of evolving over time. We have an extensive social media reach, with passionate and engaged supporters who share our values. This makes BeeHive an effective choice when it comes to raising your online profile, or adding a social media marketing element to an existing campaign.

Partnership:

As our values sponsor and supporter of our good cause, you can become a lifelong member. Your membership will be certified, that you can proudly showcase to your customers.

Our membership structure is designed so that your company can get as many benefits as possible from our activities. You can choose to be a silver, gold or a platinum member. Each level of membership will bring unique benefits to your company.

Your support is essential in helping us achieve our goals of supporting the youths who are disadvantaged in our society and those families who are in desperate need.



Our Sponsors



Corporate Membership Loyalty:

BeeHive Members Loyalty

We can set up a corporate loyalty scheme for all our members, so they can use your company as their first choice. We recommend that you offer them a minimum of 10% discount on their purchases.

Loyalty Exclusivity

If you are our platinum partner we will not sign up another business on our partnership scheme, in the same competing market as you (within a radius of 3 miles). This is to give you, as our loyal partner, a competitive edge over all your competitors.

Stalls

Each year we invite a number of businesses to open stalls at our summer BBQ fair. As a member you will be given priority over external businesses. For our gold members the fees for the stalls will be reduced by 50% and for our platinum members the stalls will be absolutely free,



Partnership Fees

Partnership Benefits	Silver	Gold	Platinum
Invitation to our event	✓	✓	✓
Invitation to our charity partners events	✓	✓	✓
Your logo on our social media sites	✓	✓	✓
Corporate partnership discount	✓	✓	✓
Your logo printed on our banners	✓	✓	✓
Loyalty partnership	✓	✓	✓
Stalls priority	✓	✓	✓
Your logo on our charity partners site	-	✓	✓
Special mention at our events	-	✓	✓
Your logo printed on all our marketing media	-	✓	✓
Stalls at 50% discount	-	✓	-
Loyalty Exclusivity	-	-	✓
Stalls at 100% discount	-	-	✓
Special permission to use our logo	-	-	✓
Invitation to our AGM	-	-	✓
Invitation to join our advisory board	-	-	✓
Membership Fees, per month	£50	£75	£100



GETTING INVOLVED

As part of a Corporate Partnership with BeeHive there are many ways you can get involved and support us, however, we are always keen to discuss new suggestions and opportunities and will work with you to design a package that suits your company's CSR programme and engage your employees.

Your staff can support our work in a number of exciting ways. Whether in a "Charity of the Year" partnership or on an ad hoc basis, a partnership with BeeHive will have something for everyone and will help build employee confidence, enhance team working skills and have a huge impact on the work we do.

A few suggestions are listed below:

- Choose BeeHive as your Charity of the Year
- Host or attend fundraising events
- Take part in sponsored events
- Sell our branded merchandise
- Volunteer time and skills
- Encourage employees to make regular (tax free) donations from their salary
- Support the fundraising activities of your employees by matching the funds they raise
- Sponsor a specific project
- Donate time or pro-bono support





Contact Us:

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**Thank
You**